



TOP 10

Skills Through 2035 That
Go Hand in Hand with AI

THIAGO LEMOS

Psychiatry
Between Science,
Humanity, and
the Future

GUSTAVO FERREIRA

Civil Engineering with
a Global Outlook

INTERNATIONAL NETWORKING

in the Age of AI

STEFFANO MENEGHEL

Sustainability
and Innovation as
a Global Purpose

JULIANA ALMEIDA

Pediatric Medicine
as a Bridge to an
International Career

PROFESSIONS OF THE

FUTURE

STEM IN THE AGE OF AI

Editor's Letter

It is with great joy that I present to you the 5th edition of High Level News. Each issue we publish carries not only high-quality information, but also the reflection of a collective movement: Brazilians who believe in the power of knowledge, career development, and entrepreneurship as tools for transformation.

In this edition, we dive into an urgent and fascinating theme: the professions of the future in the era of Artificial Intelligence. Technological advancement is reshaping the way we study, work, and interact with the world. Yet, amid so many changes, one certainty remains: the true differentiator will continue to be human — creativity, strategic thinking, empathy, and adaptability.

Our cover story, "USA: Gateway to the International Career", expands this conversation by showing how professionals already established in their fields are finding in the United States a strategic space to transform local achievements into global impact. More than a destination, the U.S. becomes a bridge for those who want to expand their reach and step into global leadership.

It is inspiring to see our magazine circulate within universities, companies, events, and communities across different parts of the world. What began as an editorial project has become a meeting point for Brazilians who want to connect, learn, and broaden their horizons. Seeing High Level News being shared and used as a source of inspiration is proof that we are on the right path.

More than printed or digital pages, this magazine represents a purpose: to elevate the image of Brazilian professionals on the international stage. We want to show the world our capacity to innovate, lead, and create meaningful impact.

May this edition inspire you to believe in your potential, invest in your future, and see your career without limits.

With gratitude and enthusiasm,

Dani Seixas

Editor-in-Chief - High Level News



masthead

PUBLISHER

DBA High Level USA
Better You Institute LLC

EDITORIAL COORDINATION

Daniela Seixas

EDITORIAL TEAM

Daniela Seixas
Kelly Almeida
Darcy Moschioni

COLUMNISTS

Patrícia Kalisiensky
Patrícia Portugal
Lis Amaral

EDITORIAL REVIEW

Daniela Seixas

ART DIRECTION

Renato Gomes
Priscila Costa

PRODUCTION

DBA High Level USA
Better You Institute LLC

INSTAGRAM

@high_level_books_publisher
@highlevelnewsusa
@daniseixas_usa

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05

Cover

*Professions of the Future
STEM in the Age of AI*

18

Business

18 *Expansion into
the International
Market*

20 *The Importance
of Keeping Your
Passport Valid*

22 *AI and the Future
of Accounting*

24

Study

24 *Education in
the Age of AI*

26 *How to Choose
Certifications that
Resist Automation*

28

Career

28 *AI in Recruitment
Processes and
Interviews*

30 *International
Networking
in the Age of AI*

32

Finance

32 *How to Make
Money Work for
You in the Age
of AI*

35 *Passive Income
and New Invest-
ment Models*

36 *5 Steps to Reinvent
Yourself in Busi-
ness Using AI*



USA: GATEWAY TO INTERNATIONAL CAREER

by Dani Seixas

Outstanding professionals in health, engineering, technology and sustainability find in the United States the stage to transform excellence into global impact.

Career internationalization is no longer just a distant desire to become a concrete strategy for professional expansion. Increasingly, leaders who have already gained authority and recognition in their fields are looking to the United States for the ideal space to consolidate a new chapter in their trajectories. The country, with its economic strength, diversity of opportunities and innovation ecosystem, has become the gateway for those who want to transform local achievements into international influence.

What drives these professionals is not only the desire to migrate, but the need to expand borders and give global scale to what they have already built. Doctors and health specialists see a cutting-edge environment to develop research and apply practices that unite technology

and human care. Engineers and managers of large projects find in the American territory the fertile ground to connect sustainability, infrastructure and innovation on a large scale. Tech talent, on the other hand, envisions Silicon Valley and other development hubs as privileged spaces to create solutions that impact the world.

The Brazilian professional carries a differential that stands out in this scenario: resilience, creativity, and the ability to generate results even in complex environments. These characteristics, added to the consolidated experience, make the United States a natural destination for those who are no longer just looking for opportunities, but the possibility of expanding legacies and contributing more broadly to the global future.

More than an internationalization movement, it is a process of transformation: careers that start out solid, gain consistency over time and, when they cross borders, become stories of global impact.

Learn about the inspiring trajectories of professionals who are following this path, after having gained their recognition and are now opening up to the challenge of internationalization in the United States.



E-mail: engenharia@hauss.me

GUSTAVO FERREIRA

Civil engineering with a global vision

by Dani Seixas

The story of Gustavo Guilherme de Souza Ferreira is that of an engineer who knew how to transform challenges into opportunities and build, step by step, a career marked by resilience, constant learning and the search for excellence. Born in Belo Horizonte and with years of experience in São Paulo, he has established himself as a reference in high-end works, leading complex projects with technical rigor, strategic vision and entrepreneurial spirit.

Graduated in Civil Engineering from Centro Universitário UNA (2019), Gustavo went beyond initial training. With a postgraduate degree in Construction Management and an MBA in High-Standard Works, he structured the basis that today supports his performance as CEO of Hauss Engenharia, a company focused on planning, management and execution of high-performance projects.

"Brazilian talent is capable of building the future anywhere in the world."

Invest in learning, global connections, and the courage to take on new challenges."

From popular housing to high standards

One of the milestones of its trajectory was the transition from the popular housing sector to the universe of high-end works in São Paulo, one of the most demanding and competitive cities in the world.

This movement required not only technical updating, but also a change in attitude towards customers and investors who value precision, quality and professionalism in every detail.

The conquest of this space, in a short time, became a source of pride: proof that dedication and constant study can open doors in traditionally closed markets. Today, his routine is marked by the management of contractors, the planning of works and the constant challenge of overcoming the shortage of qualified labor. To face this scenario, Gustavo bets on the industrialization of processes and technological innovation as ways to increase efficiency and quality.

The next step: internationalization

In 2024, Gustavo decided to start his international career. The chosen destination: the United States, a country that is home to one of the strongest and most promising civil construction markets in the world.

The internationalization project began with the preparation to enter a master's degree in the USA, which will allow them to expand their knowledge, create new connections and work in an environment marked by innovation and the demand for sustainable solutions. Still in its early stages, he sees the movement with enthusiasm: an opportunity for personal and professional growth, and also to consolidate the presence of Brazilian engineers on the global stage.

"Each obstacle faced so far has been transformed into learning. Outside Brazil, it will be no different. The essential thing is to take the first step with courage", he highlights.

Technology and Artificial Intelligence

For Gustavo, the future of civil engineering will be increasingly technological. Artificial Intelligence is already emerging as an indispensable tool to optimize processes, improve planning, and offer quick access to strategic information.

He believes that AI does not threaten engineers, but rather enhances their ability to make accurate and agile decisions. Alongside digital tools for modeling, data analysis, and real-time control, AI will be able to transform everything from project management to field execution.

More than following trends, Gustavo argues that engineering professionals need to be ready to master emerging technologies, without giving up the classic skills of the area: project management, budgeting, schedules, and strict quality control. For him, this balance between tradition and innovation is what will keep civil engineering among the most promising areas of the future.



Learnings and advice

One of the biggest lessons learned from his career was the experience of starting from scratch in São Paulo and conquering space in record time in a high-end market. This challenge has shaped their resilience and shown the importance of adapting in the face of adverse scenarios.

Each obstacle turned into learning, strengthening his confidence. Therefore, his advice to those who want to pursue an international career is simple and direct: study continuously, build global connections and not allow fear to prevent the first step.

He believes that investing in an international career in STEM is not only valid, but essential. After all, the global experience expands horizons, strengthens the world-view and generates unique opportunities for impact.

High Level and belonging

Participating in the High Level ecosystem represents, for Gustavo, an opportunity to share his trajectory and, at the same time, learn from other professionals who also dream of internationalization.

More than visibility, he sees in High Level a space for enriching exchange, which strengthens connections and shows the world the strength of Brazilian talent.



"Being in the High Level ecosystem is being able to inspire other engineers to believe in the global impact of their career."

The exchange of experiences is as important as recognition."

Purpose under construction

Although he does not yet offer formal mentoring, Gustavo already plans to create a project to guide engineering professionals who dream of following a similar route. For him, sharing experiences and supporting other Brazilians is part of the internationalization mission.

With a focus on continuous growth, it sees the future as a field of possibilities in which engineering, technology, and resilience go hand in hand to transform cities, businesses, and lives.



Instagram: @julianacamalmeida
E-mail: jucoutoarruda@gmail.com

JULIANA ALMEIDA

Paediatric Medicine as a Bridge to an International Career

by Dani Seixas

When it comes to Brazilian professionals who expand borders, the name of Juliana Couto Arruda Marques de Almeida deserves to be highlighted. A pediatrician with more than two decades of experience in Brazil, she begins a new chapter by internationalizing her career in the United States, combining clinical experience, entrepreneurial vision and passion for human care.

Born in Florianópolis (SC), Juliana graduated in Medicine from Iguazu University in 2003, specializing in Pediatrics from IPPMG/UFRJ and the Brazilian Society of Pediatrics, in addition to completing a postgraduate degree in Pediatric Nutrition from Boston University School of Medicine. With 22 years of experience, she has consolidated her reputation in offices in the Baixada Fluminense and Barra da Tijuca (RJ), also maintaining telemedicine services for patients in Brazil and abroad.



A dream of migrating and the beginning of internationalization

The desire to migrate to the United States has been with Juliana for more than 15 years. Trips, conferences and partnerships with clinics in Florida reinforced his admiration for the American system and the culture of efficiency. In search of security and quality of life, he decided to migrate legally with his family and expand his projects. Today, he is in the process of validating his diploma by Valida USA and leads Marques de Almeida Consulting, a company focused on health and wellness consulting.

Reconciling pediatric care in Brazil with the company's expansion in the USA requires focus and discipline. "In the United States, only after the licenses will I be able to practice medicine. Meanwhile, I work in the management and promotion of consulting, while still serving in Brazil", he explains.

Visão sobre o mercado americano de saúde

For Juliana, the North American health system is rigorous, technological and full of opportunities. Even with all the structure, there is a deficit of doctors in areas such as pediatrics, making room for qualified foreigners. "There is a shortage and many chances for those who are prepared and willing to adapt," he says.

She notes that, unlike in Brazil, where there are more lasting affective bonds, in the USA the service is technical and guided by protocols. Despite the differences, he believes that dedication and resilience allow him to transform the Brazilian experience into a differential in a market that values efficiency without losing humanity in care.

Technology, AI, and the future of medicine

Juliana believes that artificial intelligence and new technologies are powerful allies. "They optimize screening, diagnosis, and treatment, expanding access to health care in remote regions," he observes.

Even so, he reinforces: "In paediatrics, the look and the welcoming are irreplaceable. Technology should be a tool, not the protagonist."

Connection to the High Level ecosystem

In October 2024, Juliana participated online in the High Level Experience USA, at the University of Central Florida (UCF) Alumni Center — an event that brought together leaders and entrepreneurs looking for global expansion. "It was inspiring to be part of this meeting," she says. As co-author of the High Level 3 Collection – Professionals of the Future, she highlights that the ecosystem connects and drives Brazilians, uniting purpose, knowledge and collective growth.

Legacy and inspiration

Juliana sums up her philosophy in four words: “Study, update, plan and work.” He recognizes that the initial lack of knowledge about costs and processes was challenging, but the connections created along the way were his greatest success. “It is always worth investing in an international career.

The least you gain is learning — and sometimes you discover talents you didn’t even know you had.”

Open to sharing her trajectory, Juliana offers guidance to other professionals who seek to follow the same path: “We can find new strategies together.”

Juliana Almeida is living proof that dedication, study and strategic connections turn dreams into reality. His trajectory inspires a new generation of Brazilians to take their expertise to the international scene, with purpose and courage.





HIGH LEVEL EXPERIENCE USA 2026

SELECTION FOR HIGH LEVEL USA SPEAKERS 2026

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Instagram: [@drthiagolmorais](#)
 LinkedIn: [thiago-lemos-de-morais](#)

DR. THIAGO LEMOS DE MORAIS

Burnout and the Challenges of the Contemporary Mind

by Dani Seixas

he trajectory of Dr. Thiago Lemos de Moraes reflects the transformation of psychiatry in recent decades. A physician graduated in 2000, with a residency in Psychiatry and a master's degree in Health Sciences, he has built a solid career guided by the balance between science, empathy and purpose.

Over almost 25 years, he has worked in multiple areas — from general to child psychiatry, from psychogeriatrics to chemical dependency — and has established

himself as a specialist in resistant disorders, in cases where conventional treatments fail.

With the ECFMG certification already obtained in the United States, Dr. Thiago is now transitioning to an international career, seeking to combine the precision of North American psychiatry with the sensitivity and humanization of the Brazilian gaze.

Burnout: The Quiet Collapse of the Productive Era

During the High Level Experience USA, held in October 2024 at the Alumni Center of the University of Central Florida (UCF), Dr. Thiago presented the lecture “Burnout – The Price of High Performance”, one of the most urgent topics today.

In his speech, he highlighted that burnout is no longer an isolated phenomenon and has become a global public health problem, affecting professionals in various areas — from health to engineering, from education to the corporate sector. According to him, burnout is not only born from overwork, but from the disconnect between purpose, identity, and human limits.

“Burnout is the result of an imbalance between doing and being. It is when the individual surrenders everything, but fails to perceive himself in the process,” he said. He reinforces that the fight against burnout requires a new culture of self-knowledge, emotional regulation, and more humane organizational environments, in which vulnerability and productivity can coexist.

For Dr. Thiago, prevention is the true way. “We need to teach people to recognize the signs before collapse — irritability, insomnia, loss of pleasure, drop in performance — and offer support before the body and mind call for help,” he emphasized.

Science, humanity and the future

In addition to being a researcher and clinician, Dr. Thiago is a scholar of the transformations that shape contemporary psychiatry. He believes that artificial intelligence will be a revolutionary tool in the prevention and monitoring of mental disorders, allowing for early diagnoses and personalized interventions — but he points out that the essence of medicine will continue to be the human encounter.

“Technology without empathy is just efficiency without a soul. True healing happens when the patient is seen, heard and understood”, he reflects.

A Brazilian mind on the route of internationalization

Member of the High Level 3 Collection – Brazilians on the Route of Professional Internationalization, Dr. Thiago considers his participation a milestone of belonging and recognition. For him, the project represents more than a book — it is a bridge that connects high-performance Brazilian professionals and shows the world the value of science and national sensitivity.

“Being in the High Level Collection is sharing purpose. It is to show that the Brazilian doctor not only follows the evolution of global medicine, but actively contributes to it”, he says.

Between technical rigor and the human heart

As he prepares to start his clinical career in the United States, Dr. Thiago reaffirms that his purpose goes beyond medicine: it is to promote mental health with humanity, teaching people and organizations to balance performance and well-being.

His legacy is that of a professional who understands that healing is not just about treating symptoms, but restoring the meaning of life in the midst of modern chaos. “The psychiatry of the future is the one that looks at the individual as a whole – brain, body, emotions and bonds”, he summarizes.



Instagram: [@steffanomeneghel](#)
LinkedIn: [steffanomeneghel](#)
E-mail: steffanobreno@hotmail.com

STEFFANO MENEGBEL

Sustainability and innovation as a global purpose

by Dani Seixas

The trajectory of Steffano Bruno Souza Meneghel is an example of how passion, entrepreneurial vision and social responsibility can go together. Born in Rio de Janeiro, he started his journey at a young age in the hospitality industry, where he has accumulated over 15 years of experience. At the head of the Meneghel Ltda Restaurant and Bar, he became known for his ability to combine haute cuisine with valuable experiences, always attentive to the needs of customers and emerging trends in the sector.

What seemed like just a promising career in gastronomy soon turned out to be a life project: transforming businesses into agents of socio-environmental impact. This is how Steffano began to act as a consultant in high-end gastronomic and business projects, helping other entrepreneurs to structure more efficient, intelligent and responsible operations.

International expansion and new horizons

Determined to expand borders, Steffano migrated to the United States and chose California, one of the most vibrant ecosystems of innovation and technology in the world. The change was not simple. “The beginning required deep study, cultural adaptation and building credibility in a market that values efficiency, clarity and quick results”, he says.

This repositioning process has led him to further unite his purpose with sustainability, exploring new business opportunities and strengthening his vision that the hospitality sector can be an engine of economic and social transformation.

Today, he is the founder and CEO of Taste of Brazil Steakhouse LLC, a company that was born with the proposal of uniting excellent gastronomy and sustainable management models. In addition, he is the author of the book “The Taste of Responsibility: How Sustainability, Quality and Food Safety Transform the Gastronomy Industry”, a work that has become a reference for entrepreneurs who seek to balance flavor, positive impact and profitability.

Technology, artificial intelligence and sustainability

For Steffano, artificial intelligence is not a threat, but an indispensable ally. He believes that the application of AI can revolutionize the hospitality industry, making operations more efficient, safer, and more sustainable. “In gastronomy, AI can transform everything from inventory control and food safety to the personalization of the customer experience,” he explains.

Among the trends it projects for the coming years are sustainable automation, the intensive use of big data to reduce waste, and hybrid restaurant models, which combine physical operations with digital platforms, offering increasingly personalized experiences.

For him, the future of hospitality goes through a delicate balance: using technology to enhance the human factor, without replacing it.

Global education and long-term vision

With international certifications in Management, Entrepreneurship, Finance, and Sustainability from renowned institutions such as the Wharton School, University of Michigan, University College London (UCL), and UC Irvine, Steffano has built a strong academic foundation that complements his hands-on experience.

This training enabled him to work on different fronts: from strategic management to the development of partnerships, including participation in innovation fairs and international congresses. His routine today is divided between leading his projects and building collaboration networks that expand his influence and connect his work to new opportunities.



High Level and the strength of community

By integrating the High Level 3 Collection – Professionals of the Future, Stefano joins a group of Brazilians who believe in the power of internationalization. For him, participating in this work is more than a personal achievement; It is an opportunity to show that businesses can be profitable without losing sight of their responsibility to society and the planet.

“The High Level collection is a showcase of transformative minds. Being part of this project is to share knowledge and inspire other Brazilians to live with purpose and excellence outside the country.”

He points out that the High Level USA ecosystem represents a collaboration network that connects professionals from different areas around common values: ethics, innovation, impact and internationalization.

Lessons from an entrepreneurial journey

Looking back, Stefano recognizes that one of his biggest mistakes was trying to do everything himself. The great learning, however, was to realize that collaboration and partnerships are indispensable to grow on an international scale.

Among its greatest successes is the ability to transform each challenge into learning, while remaining resilient and open to new possibilities. “The American market is highly competitive, but it is also open to those who bring solutions and innovate ethically. Being willing to start over is as important as having experience”, he reinforces.



High Level and the strength of community

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Purpose under construction

In the future, Stefano intends to offer mentoring focused on sustainability, gastronomic innovation and business expansion strategies, helping Brazilians to enter the international market in a more structured way. For him, investing in an international career is not just a matter of personal fulfillment, but of expanding purpose and positive impact on the world.



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Instagram: @elisandraamaral

INTERNATIONAL EXPANSION IS NO LONGER

a Privilege Reserved for Multinationals

by Lis Amaral

International expansion is no longer a privilege reserved only for large multinational corporations. Today, mid-sized Brazilian companies — especially those that know how to innovate — already understand that the U.S. market is not just a destination for exports, but a powerful platform capable of generating a significant leap in business growth. However, operating in the United States requires far more than translating contracts or opening an LLC in Miami. It involves designing a solid legal and corporate structure, understanding the differences between tax systems, compliance standards, immigration regulations, and, above all, anticipating how the company's and partners' assets will be impacted.

This is the kind of operation that demands precision. Every detail matters — and will define the outcome.

In this context, asset dollarization becomes an essential strategy for preservation and governance. In a country like Brazil, where the currency is volatile and taxation is high, converting part of the assets into dollars is a way to protect what has been built and to create access to new investment opportunities.

But dollarization requires far more than transferring funds. It demands international tax planning, regulatory compliance, and a corporate structure aligned with both Brazilian and U.S. laws.

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Each project is designed custom-tailored, considering the company profile, asset type, market of entry, and ideal tax and governance structure. This prevents common mistakes such as double taxation, incorrect registrations, or compliance failures — issues that can compromise the entire international operation.

Internationalization and dollarization, therefore, are complementary movements. One expands horizons; the other reinforces stability. Together, they shape a new stage in business development — one in which the Brazilian entrepreneur not only participates in the international market but holds a strategic position within it, supported by a solid structure, protected capital, and long-term vision.

Ultimately, what differentiates those who dream from those who expand is action — and the right action. This requires technical knowledge, strategic foresight, and partners who truly understand how to translate the rules of the game.

THE IMPORTANCE OF KEEPING PASSPORTS VALID

and registering dual citizenship for children of brazilians abroad

by Patricia Portugal



Instagram: [@patriciaportugallawyer](#)
 LinkedIn: [patriciaportugaladv](#)
 Site: [patriciaportugaladvogada.com](#)

In times of migratory uncertainty and constant changes in immigration policies across different countries, maintaining valid documentation for children of Brazilians living abroad has become essential for family security and stability. This article highlights the importance of keeping the Brazilian passport up to date, registering births at Brazilian consulates, and formally recognizing dual citizenship - especially in the case of children born outside Brazil.

Thousands of Brazilian families currently reside abroad in search of professional, educational, and quality-of-life opportunities. However, amid shifting immigration rules in countries such as the United States, Portugal, and the United Kingdom, one crucial detail is often overlooked: the legal documentation of the children.

Keeping a valid Brazilian passport and dual citizenship registration is more than a bureaucratic formality - it is a matter of legal protection and emotional security for the entire family. In emergencies, travel, school enrollment, or immigration procedures, proper documentation ensures that minors can fully exercise their rights and avoid bureaucratic or legal complications.

In countries with increasingly strict immigration policies, such as the United States, maintaining a valid passport means being prepared for any situation, including humanitarian emergencies, immigration proceedings, or an unexpected return to Brazil. An expired passport can lead to serious issues: inability to board a flight, denial of scho-

of enrollment, identity verification difficulties, and even limited access to consular assistance.

Children of Brazilians born outside Brazil are entitled to Brazilian citizenship by birth, as provided for in Article 12, Section I, Subsection "c" of the Brazilian Constitution. However, to make this right effective, parents must request a Consular Birth Registration at a Brazilian Consulate.

This registration is free and straightforward, yet invaluable. It ensures that the child is legally recognized as a Brazilian citizen, enabling access to a passport, CPF (tax identification number), and other official documents. After consular registration, the birth may also be transcribed in a registry office in Brazil, making it valid in national records as well.



It is important to note that the Brazilian Constitution not only allows dual citizenship but protects it when it derives from birth or ancestral nationality. Failing to complete the registration may result in children losing rights that inherently belong to them.

Maintaining proper documentation for children is not merely administrative - it is a family responsibility and an act of care. In a global scenario marked by political uncertainty and increasingly controlled immigration, having a valid passport, up-to-date consular registration, and recognized dual citizenship ensures that Brazilian children living abroad can enjoy their rights with security, dignity, and peace of mind.

Parents who keep their children's documentation in order are, in essence, protecting their future - ensuring that identity, culture and Brazilian nationality remain preserved, regardless of where life may lead them.



Instagram: @patriciakalisiensky

Instagram: @batap.usa

Email: nuneskllc@gmail.com

ARTIFICIAL INTELLIGENCE AND THE FUTURE OF ACCOUNTING:

Replacement or Transformation?

by **Patrícia Kalisiensky**

The rise of Artificial Intelligence has sparked intense debate across nearly every professional field — and accounting is at the center of this discussion. It is common to hear that accountants may soon be replaced by algorithms capable of processing data faster and with greater accuracy. But can technology really eliminate the role of the accountant?

In my view, the answer is more nuanced. Yes, automation is a reality reshaping the way we work, and it is likely that many tasks currently performed manually will soon be handled by intelligent systems. However, we are still far from a moment in which a machine can understand the human complexity involved in advising a client — especially when it comes to accounting applied to people, businesses, and cultural contexts as specific as that of

Brazilians who build and grow companies in the United States.

Technology is already a powerful ally. AI-driven tools help reduce errors, optimize reporting, and turn large volumes of data into actionable insights. A recent report from the MIT Sloan School of Management shows that accountants who use AI resources are able to devote more time to analysis and strategic planning rather than repetitive operational tasks. Forbes also highlights that AI does not replace the professional — it enhances them. And that is the key: the accountant who integrates technology into their practice becomes even more valuable.

But there is something no machine — no matter how advanced — can replicate: the human perspective. Ac-



many repetitive functions will inevitably be automated. Processing transactions, generating reports, and reconciling accounts no longer require the same amount of time. Yet this shift opens room for something greater: the rise of emotional intelligence and strategic thinking. The accounting profession of the future will be less about filling forms and more about advising people.

Therefore, instead of fearing replacement, accountants should prepare to evolve their role. AI should not be seen as a threat, but as a tool that frees professionals to focus on what truly matters — analysis, guidance, and human relationships.

In the end, technology can produce numbers — but it is the accountant who gives them meaning. And as long as there are stories to understand, businesses to guide, and decisions rooted in trust, there will be space — and need — for the human factor in accounting.

Accountants do not just handle numbers; they understand stories. Each client is a world of their own, with a specific maturity cycle. Some are just starting out, some have reached stability, and others are facing financial challenges. Interpreting these moments, recognizing emotions, and adjusting guidance to match each business reality requires empathy, sensitivity, and attentive listening — qualities AI does not possess.

The relationship of trust between accountant and client is also irreplaceable. A spreadsheet can show results — but it is the conversation that gives meaning to them. It is the accountant who translates the impact of every decision, explains risks, adjusts strategies, and provides reassurance in a landscape where regulations constantly change. This is particularly true in contexts involving international taxation, immigration, or asset structuring, where technical analysis must be paired with cultural and contextual understanding.

It is true that technological transformation is fast, and



EDUCATION IN THE AGE OF AI

Universities and Courses of the Future

by Kelly Santana

The AI revolution isn't just changing the job market — it's profoundly transforming the way we learn. Universities, research centers and even technical schools are experiencing an unprecedented reinvention, designing curricula that prepare professionals for challenges that do not even exist yet.

If in the past traditional university education was enough to guarantee a solid career, today the speed of innovation requires a new profile: that of the professional in constant updating, who combines technical skills with human skills and a global vision.

The role of universities in the digital age

Institutions such as Harvard, MIT, and Stanford have led the way in creating programs that integrate data science, artificial intelligence, sustainability, and technological ethics. But it's not just elite universities that are moving. Community and regional colleges in the United States already offer microcertifications and intensive boot-camps, allowing professionals to retrain in a few months, without having to stop their lives or invest in long and expensive courses.

This movement confirms a trend: education can no longer be seen as something linear, which ends with the diploma. Today, learning has become cyclical and continuous. The term lifelong learning is no longer a concept and has become a survival strategy for any career.

Courses that point to the future

Universities are shaping programs in areas considered strategic for the next 20 years. Among them:

- **Artificial Intelligence in Health** – training doctors and professionals to use algorithms in diagnosis, screening, and prevention.
- **Sustainable Engineering and Renewable Energy** – focus on smart cities, electric mobility and environmental projects.
- **Cybersecurity and Blockchain** – data protection in an increasingly digitized economy.
- **Collaborative Robotics** – development of systems in which humans and machines work side by side.
- **Biotechnology and Genomics** – research for personalized therapies and advances in preventive health.

Relevant data:

According to the World Economic Forum, more than 1 billion people will need to retrain by 2030 to keep up with changes in technology.

Top 5 areas of study on the rise by 2035:

1. Data Science and AI
2. Sustainable Engineering
3. Biotechnology
4. Cybersecurity
5. Collaborative Robotics



The new student profile

The student of the future needs to develop much more than technical knowledge. Among the most valued skills are:

- **Critical thinking:** knowing how to analyze data without losing the ability to question.
- **Creativity:** innovating in solutions that machines cannot propose.
- **Empathy and leadership:** human skills that strengthen trust in teams and in relationships with customers and patients.
- **Adaptability:** Dealing with rapid technology and market transitions.

McKinsey research showed that up to 50% of current work activities can be automated, but roles that require empathy, human judgment, and creative innovation will be the most resistant to replacement.

International education as a bridge

For Brazilians who dream of an international career, studying in the U.S. or at universities that already offer global partnerships can be a competitive advantage. In addition to access to cutting-edge technology, these programs promote international networking, an increa-

singly essential requirement in the world of work.

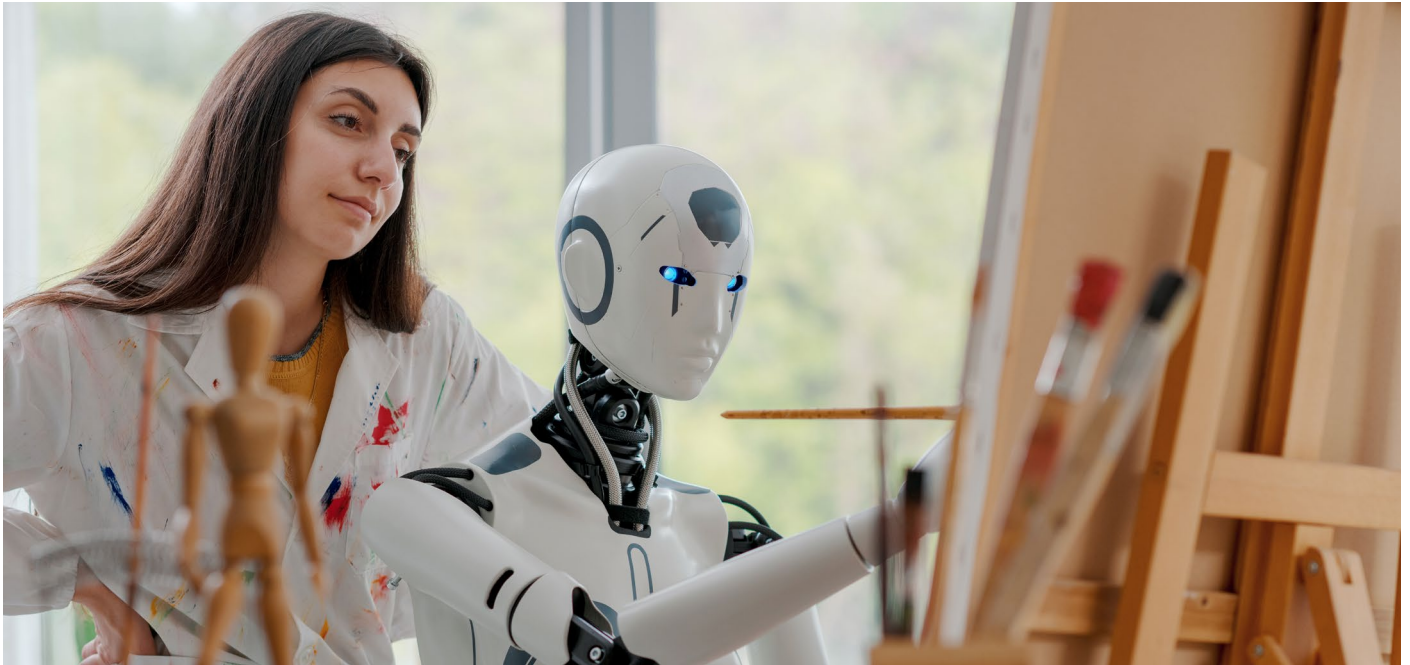
Universities have also invested in hybrid programs, which combine face-to-face and online classes, facilitating access for foreign students who are not yet ready to migrate. This creates an inclusive scenario, in which international education is no longer a privilege of a few and becomes a career expansion strategy.

Learning, unlearning and relearning

In the past, a degree was synonymous with stability. Today, it represents only the starting point. In the Age of AI, the real differentiator will be the ability to learn, unlearn, and relearn in continuous cycles.

As they say in the halls of American universities:

“We are not training professionals just for today’s jobs, but to create solutions to challenges that we cannot even imagine yet.”



HOW TO CHOOSE CERTIFICATIONS THAT RESIST AUTOMATION

which training will still have value in the future?

by Dani Seixas

In the age of Artificial Intelligence, in which algorithms take on previously unimaginable tasks, a crucial question arises: which training will still have value in the future? The answer lies not in competing with the machine, but in learning to walk side by side with it. And that’s precisely where certifications that resist automation come in — those that strengthen what is essentially human and, at the same time, open doors to global markets.

More than titles on the resume, these certifications work as keys to professional reinvention. They point to areas where technology supports but does not replace, such as critical thinking, empathy, leadership, and the ability to make decisions in complex scenarios. Courses in pro-

ject management, executive coaching, and team leadership, for example, continue to be differentials because they cultivate skills that no algorithm can replicate.

At the same time, it cannot be ignored that STEM professions — science, technology, engineering, and mathematics — remain at the center of transformations. But they themselves require constant updating. Certifications in data science, cybersecurity, sustainable engineering, or biotechnology are already considered strategic and are likely to become almost mandatory in the near future. Companies and governments are looking for professionals who not only master digital tools, but who know how to use them in an ethical and innovative way.

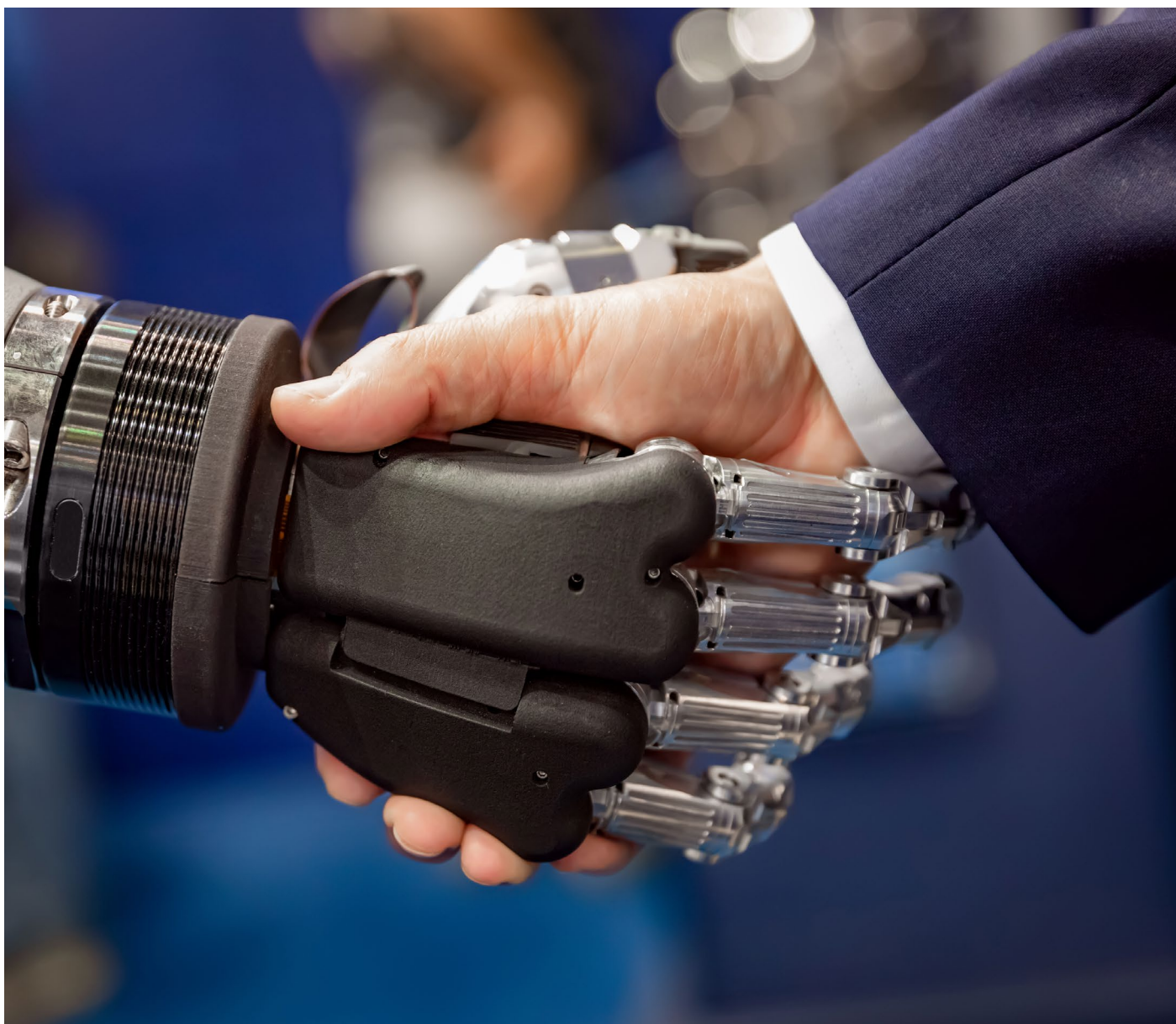
Another essential point is the way these certifications are offered. The traditional model, of long and inflexible courses, loses space to microcertifications and short-term programs, which can be updated every year or even in a few months. This agility allows professionals to keep up with the pace of change without interrupting their careers. Platforms such as Google Career Certificates, MITx or HarvardX are already a reference in this movement to democratize access to cutting-edge education.

But there is one detail that makes all the difference: international validity. When choosing a certification, it is important to consider whether it is recognized in different markets, especially for those who dream of an international career. A Lean Six Sigma degree, an AWS Cloud certification, or even language proficiency tests such as TOEFL and IELTS can open up opportunities anywhere in the world.

In the end, thinking about certifications is like thinking about investments: each course needs to be seen as an asset. How long does it require? What is the cost? And, above all, what return can it generate in opportunities, salaries and stability? This analysis is what ensures that the choice is not only academic, but strategic.

In practice, the certifications that resist automation are not those that ignore the technology, but those that use it as an ally. These are courses that combine technical knowledge, constant updating and human skills that no machine will be able to replicate.

In an increasingly fast-paced world, choosing well is what will make the difference between being replaced or becoming indispensable.



AI IN SELECTION PROCESSES AND INTERVIEWS:

how to prepare for the future of recruitment

by Dani Seixas

The recruitment process has changed quietly but profoundly. If before the screening of resumes depended exclusively on the human eye, today much of this initial analysis is done by Artificial Intelligence systems. From automated screening to the use of algorithms in virtual interviews, talent selection is increasingly technological and challenging.

The first step in which AI is present is in the filtering of resumes by ATS (Applicant Tracking Systems) software. These programs read documents for keywords that align with the job description and automatically discard those that don't meet the criteria. This means that a well-structured resume, with strategic terms, can be the difference between advancing in the process or being eliminated without ever reaching the hands of a recruiter.

The interviews also began to incorporate new technologies. In some companies, AI analyzes videos recorded by candidates, observing tone of voice, pauses, facial expressions, and even the choice of words. The goal is to standardize the evaluation and gain speed, but for professionals this brings the challenge of dealing with an invisible evaluator, who follows different parameters from the traditional ones.

At the same time, AI is starting to measure soft skills. Questionnaires, online dynamics and simulations are used to map patterns of behavior, collaboration, leadership and resilience. This aspect reinforces an inevitable trend: it is not enough to be technically good, it is necessary to demonstrate human skills that complement technology.

Adaptation, therefore, becomes key. This involves learning to structure resumes strategically, training virtual interviews with a focus on clarity and objectivity, and understanding that naturalness needs to be accompanied by preparation. Direct communication, a firm eye for the camera, and the ability to convey security and consistency are points that are increasingly valued in AI-mediated processes.

The future points to an almost ubiquitous presence of Artificial Intelligence in selection processes. Instead of being a threat, this transformation can be seen as an opportunity for evolution. Prepared candidates are able to stand out among automated filters, showing not only technical competence but also emotional intelligence, creativity, and adaptability—qualities that no algorithm can replace.

7 ESSENTIAL SKILLS BY 2035 THAT MATCH AI

Artificial Intelligence has already transformed the way we work, but the human factor will continue to be the differential. The future will not be for those who compete with the machine, but for those who learn to combine technology and unique skills. By 2035, some skills will become indispensable to maintain relevance, create value, and thrive in the global marketplace.

1. Critical Thinking and Problem Analysis

AI can generate quick responses and process data at scale, but it does not replace the human ability to evaluate contexts and make decisions in the face of uncertain scenarios. Professionals who question results, connect information, and see implications beyond the numbers will have a competitive advantage.



2. Creativity and Innovation

While algorithms repeat patterns, only the human mind can imagine what does not yet exist. Applied creativity will allow the development of unprecedented solutions in areas such as engineering, health, design and business. Innovating will not be a luxury, but a basic requirement to solve complex problems in an original way.

3. Emotional Intelligence and Empathy

Technology does not create bonds. The future of work will require professionals capable of understanding people, leading teams, and generating trust. Empathy, active listening, and emotional intelligence will be differentials in sectors where human care is irreplaceable, such as health, education, and corporate leadership.

4. Adaptability and Continuous Learning

In a world where technical knowledge ages rapidly, it will be necessary to learn, unlearn, and relearn in short cycles. Quick courses, microcertifications and constant updating will be part of the professional routine. Those who adapt with agility to technological changes will be able to thrive in any scenario.

5. Clear and Multi-Format Communication

More than mastering the content, it will be essential to know how to convey it clearly on different channels — face-to-face meetings, video interviews, digital reports, and even AI-mediated presentations. The ability to translate complex topics into simple and objective messages will increase the value of the professional in all areas.

6. Ethics and Digital Responsibility

With algorithms influencing diagnoses, financial decisions, and hiring, ethics becomes a priority. Professionals will need to balance innovation with social responsibility, respecting privacy, protecting data, and considering the human impact of every decision supported by technology.

7. Global Strategic Vision

Careers of the future will have no borders. Understanding different cultures, seeing international opportunities, and working in multicultural environments will be basic requirements. The global strategic vision will allow the professional to connect technology, business and social impact on a global scale.





INTERNATIONAL NETWORKING IN THE AGE OF AI

career insurance in the future

by Dani Seixas

Artificial intelligence has been transforming the world of work at an accelerated speed. Machines take on repetitive functions, algorithms screen resumes, and platforms automate tasks that previously required years of human experience.

In this scenario, what differentiates a professional is not only their education, but their ability to connect to people, communities, and opportunities across borders. It is international networking that guarantees visibility, protection and relevance — working as a true career insurance in the future.

Connections that open paths

Having a network of contacts has always been a success factor, but in the globalized and technology-mediated world, this has become even more decisive. Solid connections not only allow access to strategic information, but also opportunities that are never publicly announced.

In practice, this means being part of professional groups, participating in international congresses, collaborating on global projects, or maintaining contact with universities and research centers outside the country. Each link in the network can become a shortcut to new possibilities: a vacancy in another market, an invitation to an innovative project or even a strategic partner to open a business.

In times of AI, when technical tasks become increasingly automated, the value of social capital grows. It is not only what you know, but also who recognizes your competence and is willing to indicate your name at the right time.

Networking as a human differential

The technology can cross-reference data in seconds, but it does not create bonds of trust. Networking is an essentially human skill, built on empathy, authenticity, and mutual collaboration. It is this relational dimension that no algorithm replaces.

Participating in events, online forums, academic exchange programs, or global business groups creates a presence in international ecosystems where trends are discussed before they reach the general public. Being in these spaces is like having early access to the future: it allows you to predict market movements and prepare in advance.

In addition, by building a diverse network, the professional broadens their worldview and develops the ability to work in multicultural environments. This competence will be increasingly valued in a globalized market, where teams are formed with people spread across different countries and time zones.

The invisible insurance of the career

Just as insurance protects against unexpected risks, international networking works as a safety net for one's career. It offers alternatives when economic crises, changes in legislation, political instabilities or even local barriers arise that make it difficult to perform professionally. Having contacts outside the country means having more options for mobility and repositioning.

If an area is affected by automation in one country, it may be expanding in another. If the local market becomes saturated, the international network can make room to operate in new sectors or geographies. It is the protection against the unpredictability of the future — and also the bridge to explore broader horizons.

Networking and technology together

Interestingly, the same technology that threatens some professions also expands the ability to connect globally. Digital platforms such as LinkedIn, international entrepreneur groups, and online research communities are showcases to show authority and build credibility.

AI can even help identify relevant contacts or suggest connections, but the real difference is in how the professional interacts, contributes, and maintains the relationship. Technology is the bridge, but trust comes from human presence.



Conclusion – Relationships as heritage

Degrees, certifications, and experiences remain important, but in the age of Artificial Intelligence they are no longer enough. What really guarantees safety is the invisible heritage: the human relationships built along the journey.

International networking is not just about exchanging cards or accepting invitations on social networks; It is sharing knowledge, offering support, collaborating on projects and cultivating long-term bonds. More than ever, investing in global connections is investing in the future. It is to be sure that, in the face of rapid and unpredictable changes, there will always be a network ready to open doors and sustain new steps.



HOW TO MAKE MONEY WORK FOR YOU IN THE AGE OF AI

technology as an ally to build multiple sources of income.

by Darcy Moschioni

For a long time, working hard and saving seemed to be the formula for stability. But in the age of Artificial Intelligence, in which knowledge multiplies and markets change at record speed, just saving money is not enough.

The future will require a new mindset: that of making money work for you. This means transforming resources into assets that generate returns, taking advantage of technology as an ally, and learning to build multiple sources of income.

From active income to smart income

The traditional career model was based on active income: exchanging time for money. This format, however, has clear limits — it is not possible to work 24 hours a day, and the market demands more and more reinvention. The age of AI accelerates this transition by showing that it is possible to multiply gains with less physical ef-

fort, as long as there is strategic planning and conscious use of technology.

Investing in assets that generate passive income — such as real estate, dividends, book royalties, digital courses, franchises, or startups — is no longer just a smart choice and becomes a condition for survival in a world where professions can change overnight. The challenge is to start small, consistently, and grow sustainably.



“The future will require a new mindset: making money work for you.”

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Financial education as a career differential

In practice, it is not enough to earn well: it is necessary to know how to manage, protect and multiply what is earned. Many highly skilled professionals face instability because they have never developed financial intelligence. In the age of AI, this becomes even more critical, as the volatility of the markets is higher and changes are rapid.

Learning to build reserves, invest in knowledge, and diversify sources of income is what allows you to transform careers into sustainable growth platforms. More than ever, financial education becomes part of one's professional training.

The power of the ownership mentality

Making money work for you involves changing the way you think. Instead of seeing themselves only as employees or service providers, professionals need to see themselves as entrepreneurs of their own careers. This means planning strategically, taking calculated risks, and being open to innovation.

In the age of AI, doctors can become investors in healthtechs, engineers can create sustainable solutions that turn into scalable businesses, and entrepreneurs can use technology to multiply reach and revenue. In all cases, the logic is the same: use knowledge as capital and transform ideas into assets.

Building multiple futures

The era of Artificial Intelligence has shown that relying on a single source of income is a real risk. Technological changes can quickly make functions obsolete, and even established industries are constantly reinventing. Therefore, the smartest way is not only to seek stability, but to build multiple financial futures, diversifying forms of gain and creating security against uncertainties.

- **Active income:** is the direct result of daily work, such as salary, fees, or services rendered. It remains the basis of sustenance, but it has clear limits: it depends on each person's time and energy.
- **Passive income:** This comes from assets that generate continuous returns, such as investments in stocks and funds, real estate rentals, royalties from books and digital courses, or participation in franchises. It is money multiplying without requiring constant presence.
- **Impact income:** arises from innovative projects that unite purpose and profit, such as social businesses, technology startups, or sustainable initiatives. This model not only generates revenue but also creates legacy and relevance in the market.

When combined, these three dimensions form a network of safety and freedom. They guarantee stability in the present, but also offer the chance to finance new studies, explore opportunities in other countries, travel or even start a new career.

Basically, diversifying is not just a financial strategy, it is a way to gain autonomy to reinvent yourself as many times as necessary.



Money as a tool for the future

Making money work for you in the age of AI doesn't just mean accumulating wealth, but building independence, security, and freedom of choice. It is using technology to invest better, education to decide consciously, and creativity to transform work into legacy.

In the end, AI can speed up processes, but it is the human mindset of planning, vision, and courage that decides who will just survive and who will thrive in an increasingly uncertain future full of opportunities.



PASSIVE INCOME AND NEW INVESTMENT MODELS

New ways to build stability

by Darcy Moschioni

Making money work for you has never been more important than it is now. In a world transformed by technology and Artificial Intelligence, depending only on active income — that which comes from daily work — is risky. The future calls for new ways to ensure stability, and that's where passive income comes in: sources of earning that keep generating results even when you're not present all the time.

Classic models still have their value. Investing in rental properties, for example, remains one of the most solid ways to create wealth. An apartment, a commercial room or even a shared space can guarantee constant return and still appreciate in value over time. In the United States, this market expands through real estate funds, known as REITs, which pay monthly income without the investor having to manage the property directly.

Another traditional path is to invest in shares of companies that distribute dividends. Solid companies, which grow steadily, usually share part of the profits with their shareholders, creating a recurring income that multiplies when reinvested. Investment funds also remain relevant, as they allow diversification in a practical way, diluting risks and offering access to different market sectors.

But passive income is not limited to the financial universe. Intellectual products, such as books, music, digital courses, software or patents, have become valuable

assets. An online course, once recorded, can generate sales for years. A song released on digital platforms continues to earn royalties as long as it is played. A software or patent can be licensed and guarantee constant returns. In this sense, creativity and knowledge also become heritage.

Alongside these traditional models, technology has brought new forms of investment. The crypto asset market, for example, goes far beyond Bitcoin. Today it is possible to invest in tokens, stablecoins pegged to strong currencies and even participate in decentralized finance (DeFi) projects, which offer automatic yield through practices such as staking or yield farming. They are more volatile options, but they represent diversification and growth potential.

Crowdfunding platforms have also changed the game. It is now possible to invest in real estate or innovation startups with smaller values, previously accessible only to large investors. Fintechs and digital banks have also simplified access to financial applications by offering investment robots based on AI algorithms that take care of the portfolio more efficiently and with less emotion.

This new reality shows that there is no single right path. The key lies in balancing the traditional with the innovative, creating a diversified portfolio that combines stability with boldness. Real estate, stocks, and funds offer

solidity, while crypto assets, startups, and digital platforms open doors to the future.

The choice depends on three simple factors: profile, objective and time. Those looking for security can prioritize real estate, dividends and consolidated funds. Those who accept more risk in exchange for greater potential returns may include crypto assets, crowdfunding, or startups. Those who want to combine purpose and finance, on the other hand, can bet on impact businesses or intellectual products that carry their personal brand.

The ideal is to combine different alternatives according to your reality: a little stability, a little innovation and, above all, a clear vision of where you want to go.

Building passive income means much more than accumulating wealth: it's gaining freedom. Freedom to study more, travel, start new projects and reinvent yourself whenever necessary. In the age of AI, that's what ensures independence and safety—turning today's work into assets that will continue to bear fruit tomorrow.

5 STEPS TO REINVENT YOURSELF IN ENGINEERING BUSINESS USING AI

Engineering has always been a field that has united technique, calculation and practical vision. Now, with the arrival of Artificial Intelligence, this combination takes on a new dimension: technology becomes a partner in planning, execution, and even in the business model. In an industry where every decision impacts costs, deadlines, and lives, knowing how to use AI can be the difference between staying in the past or leading the future.

Here are 5 paths to turn AI into a strategic ally in engineering:

1. Automate repetitive calculations and processes

Extensive spreadsheets, structural calculations, and analysis of technical standards can be automated with software that uses

AI. This reduces errors, speeds up deliveries, and frees up the engineer to focus on creative solutions. Companies that incorporate this automation are able to optimize resources and deliver projects faster, increasing competitiveness.

2. Use AI to predict failures and optimize maintenance

Modern engineering requires prevention. AI algorithms can monitor construction sites and machines in real time, predicting failures before they occur and indicating predictive maintenance. This use reduces costs, increases safety, and extends the useful life of equipment and infrastructure — a huge differential in areas such as civil construction, energy, and transportation.



3. Integrate real-time data analytics

Works and projects generate thousands of data: schedules, costs, material consumption, team performance. AI can turn that volume into actionable intelligence.

Smart dashboards show where the bottlenecks are, simulate scenarios, and help managers make faster, more accurate decisions. The engineer stops looking only at what has already happened and starts to act in advance.

4. Reskill teams for digital engineering

It is not enough to have the tools: it is necessary that engineers, designers, and managers know how to interpret the results that AI generates.

The new engineering professional is not just a technician — he is a data analyst, strategist and communicator. Investing in training is essential to integrate technology into human labor efficiently.

5. Create new business models based on AI

AI not only transforms “how” engineering is done, but also “what” can be offered to the market. Smart city projects, renewable energy solutions, sustainable infrastructure, and even digital real-time simulation platforms are already emerging as cost-effective models.

Those who see AI as an engine of innovation can transform offices and construction companies into technology hubs, exporting solutions to different countries.

Final message:

The engineering of the future will be hybrid: it will unite calculations and algorithms, technique and data, practical vision and innovation. In the age of AI, the engineer who learns to use technology as a partner not only improves his projects, but repositions his business for a global, competitive and constantly reinventing market.



HIGH LEVEL EXPERIENCE – UCF

A movement that connects knowledge, future and Brazilian identity on the international scene!

..... by Dani Seixas

The High Level Experience arrives at the University of Central Florida (UCF) as part of a larger mission: to raise the image of the Brazilian professional in the world. More than an event, the Experience is a movement that unites study, career and business in an environment of innovation, diversity and real impact.

During 3 intense days in the months of August, September and October, co-authors of the High Level Collection and invited experts share practices, trends and visions of the future in areas such as health, aesthetics, mental health, engineering, new technologies and real estate. It is a unique opportunity to be inside one of the largest American universities, experiencing how knowledge can be transformed into global opportunities.

“Experience is an invitation for each Brazilian to discover the power they have to generate international impact with their story and their work.”

Dani Seixas

Learn, connect and transform

The differential of Experience is in the way it combines practical content, inspiration and networking. It is not just about attending lectures, but about participating in a space where ideas circulate and are transformed into concrete projects.

Engineers discuss smart and sustainable infrastructures, health professionals explore AI and telemedicine, entrepreneurs present cases of internationalization. Each theme shows that the future will not be built in isolation, but by collaboration between different areas.

"Here we are not just talking about trends. We talk about real ways to transform knowledge into results."

Darcy Moschioni



Networking that opens doors

At Experience, the breaks are just as important as the stages. It is there that genuine connections emerge between Brazilians who have already walked the path of internationalization and those who are starting their journey.

These conversations turn into partnerships, business and opportunities, strengthening a network that crosses borders.



"The networking that is born here is the seed of future projects and the increasingly strong presence of Brazilians on the global stage."

Dani Lopez



Or the impact of being present

Held at UCF, the event carries a special symbolism: occupying a space of academic excellence in the USA is an important step to show the world that Brazilian professionals have competence, preparation and vision of the future.

The High Level Experience is, therefore, more than a content agenda. He represents the strength of a collective movement, which believes in Brazilian talent and works to project it on the international stage.

The High Level Experience at UCF reaffirms High Level's purpose: to show the world the value of Brazilians, elevating their image with stories of overcoming, competence and impact.

It is knowledge that generates pride, connections that generate a future and a vision that knows no borders.

Who was on the High Level stage

Ao longo dos encontros High Level Experience USA, reunimos profissionais que representam o que há de mais avançado em carreira, negócios e impacto internacional. Cada um deles trouxe vivências reais, estratégias práticas e uma visão de futuro que inspira ação.



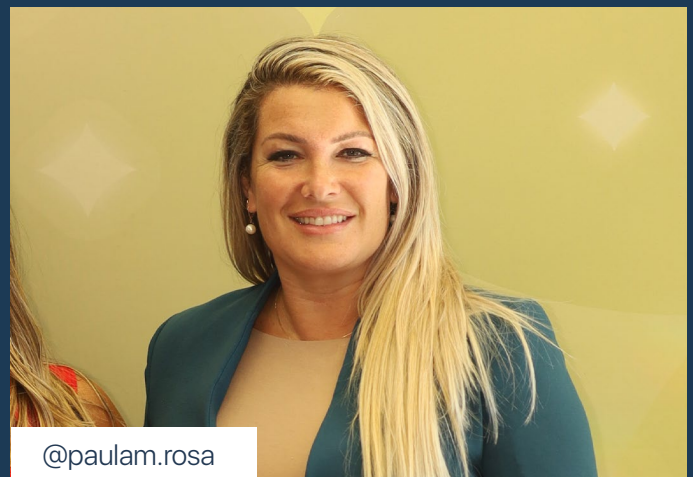
Dani Lopes specializes in validating diplomas and credentials in STEAM areas and guiding professionals in building qualified careers in the United States. His lecture addressed the legal and academic paths to international professional recognition, showing how Brazilians can convert experience into concrete opportunities.



Luciane Tavares is a lawyer specializing in Immigration Law and International Law, with a focus on work visas and professional insertion strategies in the USA. In his lecture, he structurally showed how to plan career migration in a safe, legitimate and strategic way.



Patricia Kalisiensky is a U.S.-based tax consultant, Public Notary, and IRS-accredited CAA. His lecture brought clarity about taxes, compliance, tax protection and the mistakes that Brazilians need to avoid when undertaking or investing in the US.



Paula M. Rosa, graduated in Communication and living in the USA for over 30 years, is an entrepreneur in the insurance sector and a reference in serving the Brazilian community. It brought practical reflections on asset protection, life planning in the USA and conscious decision-making in immigration.



Sandra Vomero, educator and therapist recognized as Chief Happiness Manager, with executive training at Harvard, dealt with emotional intelligence, purpose and well-being for career and life through her FATOS method - an approach to emotional development and identity reorganization. The central proposal of the method is to teach the person to understand their own history without being imprisoned by it, transforming lived experiences into resources, awareness and emotional strengthening.

Dr. Marcelo Bechara (VIP Guest), a physician specializing in obesity and performance, author of *The Key to Weight Loss*, presented a clinical protocol that has been transforming the lives of thousands of patients around the world



Dr. Lucas Rocha (VIP Guest), an internationally trained physician, specialist in Gastroenterology, Nutrology and Master in Obesity and Sarcopenia, brought an integrated vision between metabolic science, healthy aging and physical performance;

Sthefanie Bittencourt, nutritionist and creator of the *Seca com a Nutri* method, working internationally, inspired the public with her vision of sustainable weight loss and possible habits in the real routine.



@fabioregispeluso

Fábio Peluzzi, a researcher between health and music, presented how musical interventions can improve concentration, reduce hyperactivity and promote inclusion in children with ADHD and autism.



@julianacamalmeida

Dr. Juliana Almeida (VIP Guest) is a pediatrician, with a degree from IPPMG/UFRJ and a postgraduate degree in Pediatric Nutrition from Boston University. With more than 20 years of clinical practice and impact on more than 150 thousand families in Brazil and the USA, he shared his vision on integrated health, child development and humanized care in the new era of global medicine.



@gloria_pimenta

Dr. Gloria Pimenta (Inclusive Dentistry) and Marinonima Serra (Clinical Nutrition), presented an innovative approach to integrated care for the elderly, combining science, prevention, humanization and family support. Its content reinforced that longevity requires interdisciplinarity and bonding



@dra.gracameloaraujo

Dr. Graça Melo Araujo, neuropediatrician, master, doctor and postdoctoral fellow at the age of 77, was moved when talking about science, spirituality and longevity with dignity, reinforcing that caring is an act of love and purpose.



Dr. Thiago Lemos de Moraes (VIP Guest) - Psychiatrist, with 25 years of experience and Master in Health Sciences, he is a reference in complex cases and treatment-resistant disorders. He spoke about burnout, bringing a humanized and practical vision to recognize signs, prevent burnout and restore emotional balance in high-performance professionals

Jessika Kamski Martins, a lawyer licensed in Brazil and the USA, founder of Kamski Law, brought a clear and welcoming lecture on immigration with security, ethics and strategic planning.



Darcy Moschioni, a civil engineer with more than 20 years of international experience in infrastructure works in Africa and the Americas, currently works as a Senior Engineer at Lane Construction, a participant in the largest infrastructure contracts in Florida. In his lecture, he presented a practical and strategic view of public investments in Florida, highlighting the norms, standards and guidelines of the FDOT (Florida Department of Transportation). It showed how the cycle of contracting, inspection and execution of large public works works in practice – and what skills Brazilian professionals need to develop to work in this market with safety, solidity and longevity.

Eliete Negrão has been working for more than 10 years in strategic networking and building support ecosystems for immigrants. His contribution highlighted the power of the right networks to accelerate personal, business, and emotional outcomes; & Christian de Berail, partner at The Franchise Group USA and executive with more than 20 years in global markets, shared strategies for expanding companies through franchising, business internationalization and calculated risk-based decision-making.



@angelicaoliveira.oficial

Angélica Oliveira, behavioral strategist, certified in Enneagram and Negotiation by Harvard, internationally awarded, provoked the audience with a lecture on conscious leadership, professional identity and high-value positioning.



@anamanueladiniz

Ana Manuela Diniz, educator and entrepreneur, owner of CNA Vespasiano and the Lollipops Bilingual Project. With international experience in more than 20 countries, she is the author of children's books on entrepreneurship and co-author of the bestseller High Level – High Performance. Her channel Família Ana Estela Moschioni exceeds 1 million followers, bringing education and inspiration to thousands of families. Ana Manuela spoke about digital positioning strategies, authentic engagement and organic growth on social networks, bringing practical ways to transform online presence into community, authority and real opportunities.



@elisandraamaral

Lis Amaral is an entrepreneur and founder of LA Group, a consulting firm specialized in business internationalization, real estate, and asset dollarization between Brazil and the United States.

She holds a degree in Law and has solid experience in Corporate Law, Compliance, and Tax, with a strong background in corporate structuring and governance. Lis is currently pursuing an MBA in Miami, further expanding her expertise in management and strategy for global businesses.



@sourosangelamartins

Rosângela Martins, after working for almost 15 years as a dentist, until she discovered in the cryptocurrency market the path to her financial independence. Since 2017, after results that surpassed his previous career, he has expanded his operations and is now CEO of 7 companies, helping hundreds of people to invest with strategy, security and vision of the future in the crypto market. Rosângela spoke about building global wealth through cryptocurrencies, presenting her journey, fundamentals of responsible investments and strategies for dollarization and financial shielding in the long term.



Christian de Bérail, partner at The Franchise Group USA and has more than 20 years of experience as a global executive in economics, finance, international expansion and M&A. Specialist in Business Development, he has led growth projects in different markets, supporting companies in structured internationalization processes. Christian spoke about franchising as a safe and strategic model of entrepreneurship in the United States, presenting ways to start, validate and expand businesses with support, structure and predictability.

And closing, Dani Seixas, creator of High Level, worked for more than 20 years in Recruitment, Selection and Leadership Development in International Engineering and Construction, in projects in Africa, Latin America and the USA. His lecture presented the real routes of professional insertion of engineers and STEM professionals in the American market.



Each speaker who took the stage did not just bring a curriculum or technical content. It brought history, practice, scars, choices and purpose. He brought what is built with experience, courage to start over, in the search for excellence and in the decision to serve with integrity.

That's the essence of High Level USA: sharing what transforms lives in practice — not in speech. Here, we celebrate professionals who know who they are, who recognize the value of what they deliver, and who know that their place in the world is greater than any geographical or mental boundary.

We are building a global community that supports, strengthens and grows in movement — not by individualism, but by the awareness that when a Brazilian rises on the international stage, all of Brazil rises together.

High Level exists to open doors, create bridges and show that Brazilian talent does not need to ask for space - it has space. It just needs to be seen, strengthened, and positioned with strategy, professionalism, and vision. And this movement is just beginning. Because the future belongs to those who build now — with soul, technique, presence and purpose.

CLOSING — HIGH LEVEL NEWS

We close another edition of High Level News by strengthening an international community of professionals, researchers, entrepreneurs, and leaders who expand boundaries — geographical, technological, and human

Here, we bring together stories that represent movement: innovation, reinvention, courage and global vision. These are trajectories that cross countries, sectors and cultures, connecting people who not only build careers, but build impact.

High Level USA was born as a platform that connects global talent to strategic ecosystems in the United States, driving ideas, solutions, businesses, and perspectives that expand the reach of knowledge and create transformative opportunities.

The next edition will mark a new cycle: the meeting of voices that want to influence markets, develop technology, position brands, attract investments and build solid partnerships between countries, institutions and leaders.

Participating means:

- integrate into a results-oriented international network;
- position their personal and institutional brand in strategic environments;
- transform experience and knowledge into recognized authority;
- influence the future through content, presence and vision

In addition to the journal, High Level promotes intellectual and scientific dissemination, supporting professionals in the publication of articles, technical chapters and research in national and international specialized journals — always aligning academic production with career strategy. Because authority is not declared — it is built. And if there is something that we reaffirm in each edition, it is simple and essential: the world is transformed when people connect with purpose.

Therefore, we leave an open invitation:

If your trajectory contributes, if your work generates impact, if your vision dialogues with the future — we want you with us in the next edition. We will continue to amplify voices, consolidate reputations, and create real bridges between professionals, institutions, and markets.

See you in the next edition. Until then, we keep moving forward — publishing, speaking, building, and connecting.

High Level USA — Where Global Talent Meets Global Opportunity.

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**You don't
have to do
it alone.**



INVESTING IN REAL ESTATE IN FLORIDA IS A
REAL OPPORTUNITY.

My name is Darcy Moschioni. I am a Civil Engineer, with more than 20 years of experience in construction, construction management and real estate development.

After working on large-scale projects, today I help investors safely enter the Florida real estate market, especially in the Central Florida region, including Orlando and Ocala, one of the fastest growing and most valuable areas in the state.

Why Central Florida?

- Strong internal and international migration
- Stable market even in adverse scenarios
- Lower cost per square foot compared to Miami and Tampa
- High demand for housing and rental developments
- Ocala consolidates itself as a residential and commercial development hub

How can I help you

- Evaluating opportunities according to your profile
- Technical and financial analysis of the properties
- Guidance in procurement, construction or development
- Support with a network of trusted partners (real estate law, financing, international accounting, and management)



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